

Masterstudiengang (MSc) Entrepreneurship, Innovation & Leadership

Modulplan / Curriculum (ab Wintersemester 2025/2026)

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|---|---|---|---|--|--|
| Semester 1 Start-Up 30 ECTS | Founding & Building Entrepreneurial Ventures (6 ECTS) >Introduction to Entrepreneurship >Digital Entrepreneurship >Opportunity Recognition & Business Model Design | Innovative Venture Launch (6 ECTS) >The Entrepreneurial Founding Process >Entrepreneurial Finance & Startup Funding >Marketing for Startups | Entrepreneurial Self-Leadership Skills & Entrepreneurial Teams (6 ECTS) >Self-Leadership for Entrepreneurs >Self-Leadership Skills Training >Entrepreneurs & Entrepreneurial Teams | Innovation Lab 1 (9 ECTS) >Innovation Lab 1 | Open Elective 1 (3 ECTS) >Open Elective 1 |
| Semester 2 Growth 30 ECTS | Growth Management (6 ECTS) >Competitive Strategy & Growth >Growth Management Simulation >International Strategies | Managing Technology & Finance (6 ECTS) >Growth Finance >Controlling >Technology Lifecycle Management | Core Elective 1 (3 ECTS) >Core Elective 1 Core Elective 2 (3 ECTS) >Core Elective 2 | Innovation Lab 2 (6 ECTS) >Innovation Lab 2 Research Methods 1 (3 ECTS) >Research Methods 1 | Open Elective 2* (3 ECTS) >Open Elective 2 Educational Journey* (3 ECTS) >Educational Journey |
| Semester 3 Change 30 ECTS | Corporate Entrepreneurship & Leadership (6 ECTS) >Corporate Entrepreneurship >Leading Organisational Change >Leadership | Leading Values-Based Ventures (6 ECTS) >Value Creation & Entrepreneurial Exit >Managing the Family Business >Social & Sustainable Entrepreneurship | Core Elective 3 (3 ECTS) >Core Elective 3 Core Elective 4 (3 ECTS) >Core Elective 4 | Innovation Lab 3 (6 ECTS) >Innovation Lab 3 | Research Methods 2 (3 ECTS) >Research Methods 2 Open Elective 3 (3 ECTS) >Open Elective 3 |
| Semester 4 Thesis 30 ECTS | Masterthesis (21 ECTS) >Masterthesis >Präsentation und Verteidigung | | Core Elective 5 (3 ECTS) >Core Elective 5 | Research Methods 3 (3 ECTS) >Research Methods 3 | Open Elective 4 (3 ECTS) >Open Elective 4 |

Änderungen vorbehalten. Stand: 01. September 2025

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*Open Elective 2 oder Educational Journey