

Masterstudiengang (MSc) Entrepreneurship, Innovation und Leadership

Modulplan / Curriculum (ab Wintersemester 2025/2026)

Semester 1 Start-Up 30 ECTS	Founding & Building Entrepreneurial Ventures (6 ECTS) >Introduction to Entrepreneurship >Digital Entrepreneurship >Opportunity Recognition & Business Model Design	Innovative Venture Launch (6 ECTS) >The Entrepreneurial Founding Process >Entrepreneurial Finance & Startup Funding >Marketing for Startups	Entrepreneurial Self-Leadership Skills & Entrepreneurial Teams (6 ECTS) >Self-Leadership for Entrepreneurs >Self-Leadership Skills Training >Entrepreneurs & Entrepreneurial Teams	Innovation Lab 1 (9 ECTS) >Innovation Lab 1	Open Elective 1 (3 ECTS) >Open Elective 1
Semester 2 Growth 30 ECTS	Growth Management (6 ECTS) >Competitive Strategy & Growth >Growth Management Simulation >International Strategies	Managing Technology & Finance (6 ECTS) >Growth Finance >Controlling >Technology Lifecycle Management	Core Elective 1 (3 ECTS) >Core Elective 1 Core Elective 2 (3 ECTS) >Core Elective 2	Innovation Lab 2 (6 ECTS) >Innovation Lab 2 Research Methods 1 (3 ECTS) >Research Methods 1	Open Elective 2* (3 ECTS) >Open Elective 2 Educational Journey* (3 ECTS) >Educational Journey
Semester 3 Change 30 ECTS	Corporate Entrepreneurship & Leadership (6 ECTS) >Corporate Entrepreneurship >Leading Organisational Change >Leadership	Leading Values-Based Ventures (6 ECTS) >Value Creation & Entrepreneurial Exit >Managing the Family Business >Social & Sustainable Entrepreneurship	Core Elective 3 (3 ECTS) >Core Elective 3 Core Elective 4 (3 ECTS) >Core Elective 4	Innovation Lab 3 (6 ECTS) >Innovation Lab 3	Research Methods 2 (3 ECTS) >Research Methods 2 Open Elective 3 (3 ECTS) >Open Elective 3
Semester 4 Thesis 30 ECTS	Masterthesis (21 ECTS) >Masterthesis >Präsentation und Verteidigung	Core Elective 5 (3 ECTS) >Core Elective 5	Research Methods 3 (3 ECTS) >Research Methods 3	Open Elective 4 (3 ECTS) >Open Elective 4	

Änderungen vorbehalten. Stand: 01. September 2025

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*Open Elective 2 oder Educational Journey